

# Business Studies

**Exam board:** AQA

## **Entry requirements:**

GCSE Grade 6 or above in Business

New to Business, GCSE Grade 6 or above in English and Mathematics



Students at the Thorpe Park marketing workshop

## **Course content:**

**Year 12 (first year)** An introduction to key business areas: marketing, operations, finance and human resource management. This includes a special focus on decision making – particularly how decisions made in one area can affect the rest of the business.

**Year 13 (second year)** An investigation into and of the strategic decisions that all businesses have to make.

Topic 1 – What is business?

Topic 2 – Managers, leadership and decision making

Topic 3 – Decision making to improve marketing performance

Topic 4 – Decision making to improve operational performance

Topic 5 – Decision making to improve financial performance

Topic 6 – Decision making to improve human resource performance

Topic 7 – Analysing the strategic position of a business

Topic 8 – Choosing the strategic direction

Topic 9 – Strategic methods: how to pursue strategies

Topic 10 – Managing strategic change

**Assessment:** A-level assessment consists of three x 2 hour written exams taken at the end of the two year course. Each exam will be worth a third of the A-level.

All three papers will draw on material from the whole course, and will feature a range of question styles including multiple choice questions, short answer questions, essay questions, data response questions and case studies.

**Why choose Business:** Business Studies A-level is a great choice for anyone interested in the world of commerce and entrepreneurship. It's a great way to prepare for university courses in the fields of business and management. We have seen a huge increase in our students applying for these types of degrees at FSG. It will equip you with the know-how to start up your own business or follow a career in finance, accounting, marketing, or management post university. Through Business Studies A-level, you'll engage with the world of business through the context of current business developments and real business situations. You'll learn how management, leadership and decision-making can improve performance in marketing, operational, financial, and human resources. You'll also explore the interrelated nature of business activities and how they affect businesses, be they large or small, UK or internationally focussed and in different sectors such as service or manufacturing.